



**Kelly Kehn**, *Co-Founder*, All-in Diversity Project  
[kelly@allindiversityproject.com](mailto:kelly@allindiversityproject.com)



Kelly Kehn has been in iGaming senior management since 2012. In 2017, she founded All-in Diversity Project (AIDP) -- an industry-led not-for-profit organization that is the global central resource for data pertaining to Diversity & Inclusion within the sector -- with Christina Thakor-Rankin. Her mission is to demonstrate to corporations the invaluable benefit of Diversity & Inclusion through measurable results and revenue growth. The organization's lead initiative is the All-Index, a global survey measuring diversity, inclusion and workplace equality within Betting and Gaming.

Kelly has an undergraduate degree in Communications from the University of Kentucky and an MBA from New York University (Sports and Entertainment Business). She has experience working in the US, Canada and Europe and currently lives in London, UK. She currently also serves as Partner, Industry Relations for HappyHour, a Venture Capital firm, investing in iGaming startups.